

# Legislative Affairs Liaison & Lobbyist Insight

## Scott Jaillette



# TWO SIDES – SAME COIN

From Analyst, to Advisor, to Advocate

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# *The Grass is Always Green(er)...My "3 Stage" Career Timeline*

## *AKA - Public Service is a Calling...My Calling*

### *Education:*

*Wofford, BA Government – 1993 - 1997*

*USC, MA Public Administration – 1997 - 1999*

### *Career (Analyst):*

*Dept. of Employment & Workforce - 1999 - 2000*

*BCB, Board of Economic Advisors - 2000 – 2005*

### *Career (Analyst and Advisor):*

*Senate Finance Committee - 2006 – 1018*

### *Career (Advisor and Advocate):*

*University of South Carolina 2018 - Present*

# *My Path* to Advocate – From “Inside to Out” – The Intersection of Policy and Politics

2 Primary Models – Both Viable Paths:

- Political Pedigree (and Political Connections) first, Policy Second  
NOT ME
- Policy Pedigree (and Political Connections) first, Politics Second  
ME

**MY PASSION – MERGING GREAT POLICY WITH GREAT POLITICS**

# But How? – KNOWLEDGE AKA, Know Your Stuff – AND Theirs

- Know the Rules
  - “He/She who Knows the Rules, Rules”
- Know the Players
  - Agencies and Institutions
  - Officials (Elected and Appointed)
  - Staffs (Where the real work gets done)
- Know the Process
  - “School House Rocks”
  - How to make a law
  - The Committee Process
    - The Legislative Process
    - The Budget Process\*

\*In reality, one legislative year can accommodate and process *only several larger consequential bills* each year. ***The budget is one of those bills and must pass for governmental operations to continue.***

*While I've got your attention...*

*Time for a little "Advocacy"*

*(it's in my contract ;)*

# USC Columbia Access and Affordability – *The Big Picture*

*Increasing Access and Affordability for More South Carolinians from All Backgrounds*

## Affordability

- *Columbia's Tuition and Fees have been unchanged for a record 5 consecutive years.*
- *At \$12,688, USC's sticker price for in-state students is almost \$2,500 less per year than Clemson and is less TODAY than Clemson charged 10 years ago.*
- *When factoring for state and other aid, USC's actual out-of-pocket cost for SC residents is \$6,229 – more than 50% less than the sticker price.*
- *With renewed state investment, USC Columbia has more than doubled in-state students receiving state need-based aid over the last 3 years, to more than 4,300 students today. **Note: More than 50% of these students are underrepresented minorities.***
- *We've also increased the size of the award by more than 65%, up from \$2,000 to \$3,300 per student today!*

## Access

- *Fall 2023: Columbia welcomed its largest freshman class ever, enrolling more SC residents than any time in the university's 222-year history.*
- *Specifically, almost 4,000 freshmen hail from SC in Fall '23's freshman class – that's a 17% increase over Fall '22!*
- *More than 20% of Columbia's students are the first in their families to go to college (aka "first generation" students).*

**And not only is USC serving more South Carolinians than ever, but it is also reflecting more of South Carolina than ever. Consider that:**

- *Underrepresented minorities increased by 12% over last year and represent almost one-quarter (25%) of USC Columbia's freshmen class.*
- *Columbia enrolls more African American students than any college in South Carolina.*
- *Columbia enrolls more African American students as a percentage of undergraduate enrollment than the following peer institutions: UNC-Chapel Hill, UGA, Rutgers University-New Brunswick, Georgia Tech, UVA, NC State, Virginia Tech, as well as Clemson.*

**And Coming for Fall '24 – GUARANTEED ADMISSION for ALL SC High School Grads in the Top 10% (at Columbia) and Top 20% at USC Aiken, Beaufort and Upstate!**



# USC - the State's Most Comprehensive Health Care Research and Education System

- The USC system awards more than 5,000 health care-related degrees annually, including 800 nursing degrees.



- USC Columbia, in partnership with the State, is constructing a new health sciences campus (HSC) to house the School of Medicine Columbia. The HSC will provide state-of-the-art space for clinical education and bring together eminent researchers to help meet S.C.'s health challenges, ***including the creation of USC's new Brain Health Network.***
- Overall, the health sciences campus represents a \$300M investment in the future of the state's health and economic well-being, and continued legislative support of this important project is critical to its success.



UNIVERSITY OF  
**South Carolina**

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William “Billy” Boan